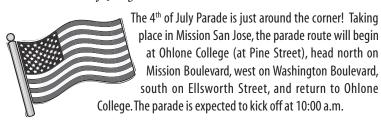
Award-Winning Publication of the City of Fremont

SUMMER 2005

Stars and Stripes Forever

Fremont 4th of July Parade Marches On



This year's parade has been organized and funded 100% by community members. The Fremont 4th of July parade committee, in partnership with the Mission San Jose Chamber of Commerce, has helped raise over \$56,000 for this year's event. Special thanks to Santa Clara Development for generously donating \$25,000 for the parade.

If you are interested in helping, participating in the parade, or if you want more information, please visit **www.fremont4thofjulyparade.com**.

Street Sweeping Schedules Set to Change

Beginning July 1, the City of Fremont will implement new street sweeping schedules. Over the last ten years, new development, additional streets, and changes to the BFI waste and recycling removal routes have impacted the street sweeping schedules. In order to balance the street sweeper workload and avoid conflict with existing waste removal and recycling days, new sweeping schedules have been designed. Every effort was made to keep as many streets as possible on their same schedule. However, in many areas of Fremont new schedules are necessary.

For additional information, visit the City's website at www.fremont.gov/Community/StreetSweeping or call the Maintenance Division at 713-5700.

New Fire Chief Named



Bruce Martin has been named Fremont's new Fire Chief. He replaces Interim Fire Chief Bill Reykalin, who is retiring after 13 years of service to the City of Fremont and 29 years in the fire service.

Chief Martin was chosen after an extensive nationwide search. He served as the Fire Chief for the City of San Rafael, California, before accepting Fremont's top Fire Department position. He will begin work on June 21, 2005.

Recent Survey of Fremont Residents

Fairbank, Maslin, Maullin & Associates (FMM&A) recently completed a poll of Fremont residents. The goal of the survey was to assess public attitudes toward a variety of issues the City is currently facing with regard to services and finances. Among the key findings of the survey were the following:

- A majority of residents see "some need" for additional funding for public safety, libraries, and street and road maintenance in Fremont.
- Three quarters are at least "very concerned" the City receives far less revenue than surrounding cities.
- Among the highest priorities, should additional funding become available, are fixing streets and repairing potholes, preventing the elimination of programs that work with police and schools to help keep at-risk kids

See Survey of Fremont Residents, Page 3

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City Manager's Message



As the City enters into a new fiscal year (July 1, 2005 – June 30, 2006), we continue to grapple with the effects of the lingering economic recession. Our declining revenues, coupled with State takeaways, have forced us to

cut our services even further and defer maintenance of our infrastructure (parks, streets, etc.). These are all cuts the community is beginning to notice.

Despite these budget challenges in our General Fund, however, we are in the process of planning the City's Capital Improvement Program/Integrated Capital Assets Plan (CIP/ICAP). The CIP/ICAP primarily uses non-General Fund money on "one-time" capital projects and the maintenance of existing infrastructure. The plan, which looks forward five years, is programmed to spend approximately \$329 million (see the article on Page 3 for more information). Unfortunately this current level of funding is far below what a city of Fremont's size and population warrants.

It's clear that if we are to ensure Fremont's future financial health, both in the General Fund and in the capital projects arena, we need to begin a dialogue with the community about the right service levels and associated resource needs. That's why the City is launching a community outreach effort to determine what service levels the community wants and can afford. We are working on a variety of ways to better engage Fremont residents and businesses and provide a way for everyone to weigh in on what they want their city to be. Together, we can ensure that Fremont remains a place that people are proud to call home.

Fred Diaz
City Manager

Volunteer in City Government



Looking for volunteer community service opportunities? Log on to the City's website at www.fremont.gov/Community/Volunteering and/or www.volunteermatch.org. For more

information, contact Volunteer Services Manager Debra Nunn at 790-6754.

Did You Know...?

Please Remember: Fireworks are Banned in Fremont



Please remember that the sale, possession, and use of fireworks are banned within the City of Fremont. This ban includes the "safe and

sane" variety of fireworks that are legal in some other cities. The Fire and Police Departments will be patrolling Fremont neighborhoods to ensure a safe 4th of July.

City Participates in Festival of the Arts

The annual Fremont Festival of the Arts is scheduled for **August 6 & 7**. Sponsored by the Fremont Chamber of Commerce, the event promises something fun for everyone!

Have a question for City staff? Visit one of our festival locations:

- 1) Check out the Police Department's Command Post (corner of Paseo Padre Parkway and Capitol Avenue);
- 2) Cheer on Fremont firefighters participating in the Firefighter Combat Challenge;
- 3) Pick-up information about City services at the City booth (located on Paseo Padre Parkway between Capitol and Walnut Avenues);
- 4) Learn about City environmental programs near the Kids Zone. Hope to see you there!

Summer Fire Prevention Tips

Summer is a time of fun and relaxation. To help ensure a happy summer, make fire prevention a priority. The Fire Department suggests the following tips:

- Store only enough gasoline to power your lawn mower.
- Keep gasoline in a shed or other place outside the home away from any possible heat source. Also, ensure that gasoline is stored in approved containers only.
- Store and use pool chemicals according to manufacturer's instructions. Keep them in a dry place outside your home.
- Never wear loose fitting clothes around a fire.
- Don't leave children unattended, and never leave them near a campfire or barbeque alone.
- If fire gets on your clothing or someone else's, remember to Stop, Drop and Roll to smother the flames.
- Before you leave on vacation, check to make sure that all stoves and electrical appliances have been turned off or disconnected. Unplug all televisions and radios as lightning storms or sudden electrical surges could cause a fire in this equipment.
- When you return from vacation, check to make sure smoke alarms are still working.

City of Fremont

The City Council meets the first, second and fourth Tuesdays of each month at 7:00 p.m. in the City Council Chambers, 3300 Capitol Avenue. (Work sessions are held on the third Tuesday of each month, times vary.) Meetings are broadcast over Cable TV Channel 27.

City Council

Bob Wasserman, Mayor Dominic Dutra, Vice Mayor Steve Cho, Bob Wieckowski, Anu Natarajan

City Manager

Fred Diaz

Fremont City News

Cheryl Golden, Managing Editor
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City Hall News

Maintaining the City's Assets

Capital Improvement Program/Integrated Capital Assets Plan

The City's Capital Improvement Program/ Integrated Capital Assets Plan (CIP/ICAP) is produced every two years and combines two budgetary components:

- CIP→ Building City infrastructure (community centers, parks, etc.)
- ICAP → Maintaining the City's existing assets (streets, storm drains, etc.)

The plan appropriates money for capital projects and the maintenance of existing infrastructure for two years. In addition, it defines a plan that looks forward five years. With the exception of funds programmed for maintenance in the ICAP, funds programmed as part of the CIP/ICAP are primarily restricted or "one-

time" funds that cannot be used to support the operational budgets of police, fire, or other City departments. Over the next five years, approximately \$329 million is programmed to be spent. This includes (but is not limited to) the following amounts allocated in these main areas:

- Traffic Improvements: \$28M
- Maintenance of buildings, medians, streets, fleets, parks, etc.: \$150M
- Parks: \$28M

At this time, the City's basic capital needs far exceed available resources. As we address our local budgetary constraints, the State continues to challenge our ability to effectively manage and pay for maintenance of our assets,

especially as a result of takeaways of property tax, sales tax on gas tax, and redevelopment funding. The continued funding challenges of this plan have forced the City to again pause the development of projects, including a third senior/community center, various street improvement projects, continued development of the City's park system, and many other projects.

For more information on the City's CIP/ICAP, contact City Engineer Norm Hughes via email at nhughes@ci.fremont.ca.us or 494-4748, or Management Analyst Tim Kawasaki via email at tkawasaki@ci.fremont.ca.us or 494-4777.

Fremont's Focus on Biotech

Biotechnology refers to genetically changing living organisms to produce marketable products. Currently Fremont has close to 40 firms in the biotech industry. These firms represent a wide range of businesses including firms that perform research or develop new pharmaceuticals, diagnostics, antibodies and medical devices. The City of



Attendees network at the City's Biotech Breakfast.

Fremont would like to see our local biotech industry grow as these firms provide a range of high-paying jobs and other economic benefits to the community.

In April, the City hosted its first-ever "Biotech Breakfast" in partnership with Ohlone College. Senior executives from over a dozen Fremont-based biotech firms networked, learned about training funds and programs, and heard about the convergence of biotechnology, nanotechnology and information technology in Silicon Valley. We are hopeful that Fremont's well-educated workforce, proximity to research institutions and other biotech firms, as well as our trained City staff who can expedite the development process, will help firms decide to stay, grow and/or locate here.

The City is committed to working with biotech firms and ensuring a range of quality employment in our community. For more information, contact Economic Development Manager Lori Taylor via email at ltaylor@ci.fremont.ca.us or call 284-4024.

Washington Boulevard Grade Separation Demolition Contract

Groundbreaking for the long awaited Grade Separation Project at Washington Boulevard (a new overpass) and Paseo Padre Parkway (a new underpass) will begin with the start of an advance demolition contract in June. This contract removes the buildings that have been acquired for the project and allows for relocation of several fiber-optic facilities in advance of the main Grade Separation contract.

Completion of the demolition contract is scheduled for later this summer. The fiber-optic relocation will follow right after and is estimated to take six months to complete. For questions about the contract or upcoming Grade Separation Project, contact City Project Manager Afshin Abtahi via email at aabtahi@ci.fremont.ca.us or call 494-4724.

Survey, from Page 1

from getting into trouble, providing follow-up to cases of domestic violence, and hiring, training, and retaining additional police officers and firefighters.

City staff is now embarking on a process to discuss with the community the most fiscally responsible next steps the City should take to fund City services. Over the next several months, you may receive one or more mailings asking for your thoughts and comments. The City's website (www.fremont.gov/CurrentNews) will also have an interactive form for you to fill out if you would like to offer your opinions that way.

We want to hear from you; please share your ideas and concerns!

Our Community

Planning for Fremont's 50th Anniversary



Celebrate Fremont! It's not just a good idea; it's the name of a community-based committee that has formed to help observe and celebrate Fremont's 50th anniversary in 2006. A series of events are planned throughout the year including "Celebrate Fremont @ The Park" scheduled for September 9-10, 2006 in Central Park.

To learn more about getting involved, visit the event's website at **www.celebratefremont.org.**

National Night Out Just Around the Corner

National Night Out is an annual event designed to strengthen neighborhood spirit and unity, and raise crime prevention awareness by helping neighbors get to know one another. It's the nation's **block party night!**



Participants last year hosted 131 parties.

This year National Night Out will be held on **Tuesday**, **August 2 from 7:00 p.m. to 9:00 p.m.** Host a block

party, barbecue, ice cream social or another activity held outside and involving your neighbors. National Night Out events can be held anywhere, including single-family neighborhoods, townhouse complexes, in apartment buildings, or nearby parks.

To register your event or learn more information, contact Community Engagement Specialist Tish Marquez via email at tmarquez@ci.fremont.ca.us or call 790-6966, or visit www.fremontpolice.org. **The deadline to register is July 22.** Please include the following information when you register: name of host(s), address, home and work phone numbers, email address, address or specific location of your event, and approximate number of people you expect to attend.

If you would like to block off the street for your event, you will need to complete and submit a Special Event Permit application by Friday, July 15; there is a \$20.00 application fee. Download the application at www.fremont.gov/Permits/OtherPermits/SpecialEventsPermit (use the Low Impact Application) or pick one up at City Hall. For more information about the permit application, contact Development Assistant Jackie Hall at 494-4487. (*Please note a permit is not required for private streets.*)

National Night Out is an enjoyable and productive way for people to meet each other and have fun. Consider hosting an event on August 2 in your neighborhood!

The Boomer Revolution

Were you born between 1946 and 1964? If so, you are part of the Baby Boomer generation, a large group approaching retirement age.

Since Baby Boomers have the potential to revolutionize the aging process, the City's Aging and Family Services Division wants to hear about your plans and desires related to the

future. Participate in the Boomer Survey on the City's website throughout June at www.fremont.gov/CurrentNews, and give us your expectations about work, retirement, and living to be 100 years plus!

The survey is part of a joint project with the Tri-City Elder Coalition (TCEC), which is being funded by a grant from the Robert Wood Johnson Foundation to improve the long-term care system in our community. Survey results will be integrated into a 10-year Senior Action Plan for the Tri-City area. For more information call project coordinators Asha Chandra at 574-2055 or Ray Grimm at 574-2063.

Community Development Block Grant Funds in Jeopardy

City Works to Preserve Funding Levels

Fremont receives almost \$2 million annually in federal Community Development Block Grant (CDBG) funds, which are used for projects that help low- and moderate-income residents. Projects approved by the Fremont City Council for next year include repairs at the local homeless shelter, low-interest loans for critical housing repairs, funding for dental facilities at the local community clinic, and repairs at the Fremont Senior Center. These projects are representative of the many important infrastructure projects CDBG funds have supported over the past 30 years of the program's existence.

In his budget for next year, President George W. Bush proposed to greatly reduce funding for the CDBG program. The City of Fremont has joined with cities across the country to urge legislators to reject the President's proposal and retain the current funding level.

As of the end of April, budget resolutions passed by the House and Senate restored some or all of the funding for CDBG, but the final outcome won't be known for many months. The City will continue to work to preserve funding for this important program. (Please note CDBG funds are restricted by law and the City cannot use them for police, fire and/or maintenance operations.)

Neighborhoods

Three New Affordable Housing Developments Breaking Ground in Centerville, Irvington

Three Redevelopment Agency-funded housing developments are scheduled to begin construction this year. Once completed, these new residential communities will provide 243 apartments for families and individuals, many of whom already live and work in Fremont. The **Maple Square Apartment Homes**, located on Maple and Baine Avenues in Centerville, broke ground in April. This apartment complex



Future Maple Square Apartment Homes.

will offer 132 one, two and three-bedroom apartments. This new residential community will also include nine for-sale, market-rate homes.

The two other residential communities, Lincoln Street Apartments and Irvington Family Apartments, are scheduled to break ground in summer and fall of this year. **Lincoln Street Apartments** will offer 11 independent-living apartments for developmentally disabled adults. These apartments offer amenities designed especially for adults with special needs. **Irvington Family Apartments**, located on the former Tri-City Patio World in Irvington, will break ground in late Fall and will offer 100 new apartments when completed. In addition, 115 market-rate homes (condominiums and townhomes) will be built adjacent to the Irvington Family Apartments.

For more information or to get on the interest list for the rental apartments, please contact the City of Fremont Office of Housing and Redevelopment at 494-4500.

Centerville Marketplace Approved for Development

Fremont's Redevelopment Agency and City Council approved the development agreement and precise plan for the Centerville Marketplace on March 22, 2005. This exciting new project, which has been on the drawing boards for the past 18 months, will feature 58,000 square feet of new retail shops and restaurants along with 110 townhome-style condominiums.

Key features of the project include a new curved street with a large central plaza connecting Fremont Boulevard to Post Street. Outdoor seating will be encouraged in the plaza, which will contain a glass topped pavilion and a large fountain.

Charter Development has promised a variety of high quality retailers will be recruited for the Marketplace. The anchor tenants,

consisting of different international restaurants, are expected to lease about 26,000 square feet of the available space, leaving lots of room for additional retailers or restaurants. Look for groundbreaking activity to start in early 2006 and a grand opening by the end of 2007.

If you would like to see the final designs for the project, visit the City's website at www.fremont.gov/Redevelopment/Centerville/ProjectsUnderway. Retailers interested in leasing space should contact Cornish and Carey's Jim Randolph at 408-982-8468. For information about the townhomes for sale, please contact Charter Development at 925-463-1666. Other questions? Please contact Redevelopment Project Manager Jennifer Andersen at 494-4518.

Commercial Rehabilitation Loan Program

On April 26, the Redevelopment Agency Board approved three Commercial Rehabilitation loans for two properties in Centerville and one property in the Irvington business district. Loan proceeds will be used for renovation of the exterior and interior of the buildings, landscaping, lighting, and bringing the structures into compliance with building codes. Construction of these improvements is expected to commence by Summer.

Typically, the Commercial Rehabilitation Loan Program offers loans of up to \$320,000 for a 15-year term at 0% interest. If you'd like to take advantage of this program and improve your commercial property located in the Centerville, Irvington or Niles Redevelopment Area, please contact the City of Fremont Office of Housing and Redevelopment at 494-4500.

City's First Time Homebuyer Programs

Dream of becoming a homeowner? Confused about how to get started? Let the City of Fremont help you!

- We offer down-payment loans of up to \$95,000.
- You repay your loan when you sell your home.
- Want to know more? Enroll today in the First Time Homebuyer Workshop.

Call 494-4500 to register or enroll online today at www.fremont.gov/Community/Housing/FTHB.

Please note redevelopment funds are restricted by law and the City cannot use them for police, fire and/or maintenance operations.

e n v i r o n m e n

Food Scrap "Tidbits"

"Tidbits" is a section for residents who have questions about Fremont's food scrap program.

Tidbit #1

Q. What kind of paper products can go in the green cart along with my food scraps and yardwaste?

A. Only food-soiled paper products (paper that has come into contact with food, including cooking oil) may go in the green organics cart with your food scraps and yardwaste. Examples of food-soiled paper are pizza boxes, coffee filters, tea bags, and paper cups,



plates, towels, and napkins. You may line your kitchen pail with newspaper or paper bags to wrap the food scraps and keep your pail cleaner.

Please Note: Soiled paper **does not** include facial tissues, toilet paper, foam cartons, or plastic coated paper items.

Tidbit #2

Q. How can I store meat and fish scraps until my collection day without the smell and mess?

A. A great way to temporarily store meat and fish scraps for your green cart pickup is to wrap them in newspaper or a paper bag and place them in your freezer until the day of your collection. Then, simply put them in the green cart for collection by BFI when you take your carts out to the curb. No mess, no fuss, no smell!



Be sure to check out the City of Fremont Environmental Services' booth at the Fremont Festival of the Arts, August 6 and 7. We will have lots of information and activities. Our booth will be near the "Kid Zone". Hope to see you there!

Bag Foam Packing Peanuts

Do you have foam packing peanuts and don't know what to do with them? Send them packing again! Many packing or shipping services accept packing peanuts and bubble wrap for reuse. We are unfortunately seeing a great deal of these packing materials in our creek cleanups, and the plastics are harmful to the aquatic life.

Packing peanuts cannot be recycled, so please do not place them in your recycling cart. In Fremont, the following locations accept packing peanuts for reuse:

Pak Mail

34249 Fremont Boulevard 818-9633

Postnet

35640 Fremont Boulevard 797-5997

Paper And More!

4432 Enterprise Street 252-1383

Postal Annex 111

39270 Paseo Padre Parkway (in Gateway Plaza between Walnut & Mowry) 713-8531

Longs Drugs

4020 Mowry Avenue Fremont Hub 797-5338

The UPS Store

39120 Argonaut Way Fremont Hub 791-1122

The UPS Store

40087 Mission Boulevard 438-9474

The UPS Store

3984 Washington Boulevard 226-7690

For More Info

For more information, or to find additional locations to recycle packing peanuts, call The Peanut Hotline at 800-828-2214, sponsored by the Plastic Loose Fill Council.



As a last resort, if you cannot reuse them, bag the packing peanuts securely and place them in your garbage cart. If the peanuts are not properly contained, they can litter our streets, highways, and creeks.



ta/services

Fremont Businesses Go 'Green'

Cell Cycle, LLC and **T G I F Body Shop, Inc**. of Fremont were honored by the City Council in April as the first recycling organization and first automotive body shop in Fremont to be certified as Bay Area Green Businesses, part of the Alameda County Green Business Program.

Cell Cycle works with businesses and non-profits to recycle cellular phones in the safest and most efficient way. They organize events where cell phones can be collected for recycling or reuse. Be sure to visit their booth at the Fremont Festival of the Arts and bring your old cellular phones to recycle.

T G I F Body Shop was certified in February 2005. They have a computerized system for mixing paints. It measures precisely what is needed, avoiding waste and unnecessary use of chemicals.

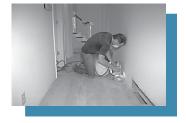
Consider supporting businesses that support our environment. Other local Green Businesses include: Auto Diagnosis, Best Graphic Image, Club Sport, Del Conte's Landscaping, Ed's Auto Clinic, Fremont Marriott Hotel, Glenmoor Auto Repair, Kinko's, Pete's Foreign Auto Repair, Sweet Tomatoes Restaurant, The Pro Shop, and Toyota Logistics Services, Inc. (TLS).

The Alameda County Green Business Program is a partnership of government and business. The technical assistance and certification services are free to participating businesses. For information about green business certification, please call the Environmental Services Division at 494-4570.

Planning to Remodel or Re-landscape?

Remember to Practice Pollution Prevention

Are you planning to hire a contractor to remodel your home or re-landscape your yard? If so, it's important to be aware of your contractor's activities during construction work. Their activities could be adding pollutants to our



local waterways and violating City ordinances.

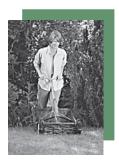
Some common sources of pollutants from construction are: dirt (sediment), concrete, paint, tile cut wash, and stockpiles. As a property owner, please remember you are responsible for work at your home including activities by your general contractor, subcontractors and their employees.

If you would like to receive more information about pollution prevention, please contact Environmental Specialist Val Blakely via email at vblakely@ci.fremont.ca.us or call 494-4577.Or, visit the City's website at

www.fremont.gov/Construction.

Less-Toxic Tips for Healthy, Beautiful Lawns

Lawns can look beautiful without using pesticides and fertilizers. The following tips will help you maintain a healthy and beautiful lawn that can overcome weeds and other lawn pests.



Less-Toxic Lawn Tips

- Irrigate an established lawn properly. Water enough to wet the soil 3" to 4" down. Grass roots will grow deeper and the lawn will be healthier.
- Feed your soil by leaving grass clippings on the lawn.
 Grass clippings can provide many nutrients if the clippings are small enough to decompose quickly without forming "mats" on top of the living grass.
- Fertilizing. If you need to fertilize, use sulfur or polymer coated urea. These products release nutrients slowly over a longer period, allowing the grass to absorb nutrients more efficiently.
- ✓ **Mow the right way**. During the summer months, cut the grass higher to help retain soil moisture.
- ✓ **Deal sensibly with weeds**. Decide how many weeds you can tolerate. It is not realistic to expect a completely weed-free lawn. Dig up weeds by hand and sprinkle grass seed on any bare spots so weeds cannot fill in.
- ✓ **Aerate lawn**. Aerate spots where you cannot push a screwdriver 5" to 6" into the soil, where water pools, where grass looks thin, or where there is heavy feet traffic.
- ✓ **Dethatch lawn**. Remove thatch (dead and dying matted grass parts that accumulate on top of soil) with a rake if more than ½" thick.
- Lawn substitutes. If a grass surface is not required, consider replacing all or some of your lawn with an attractive alternative.

Additional Information

For more information regarding less-toxic gardening, visit the University of California Integrated Pest Management (IPM) website at www.ipm.ucdavis.edu/ or the City's website at www.fremont.gov/Environment/StormWaterProgram/LessToxicPestControl.

We want to know...

What's In Your Bag?



Share a photo of a recent purchase made from a local Fremont business and you could win \$100 in gift certificates!

It's simple to enter:

Pick up your "Shop & Dine in Fremont" bag from the City of Fremont booth at the 2005 Festival of the Arts on August 6 and 7 in downtown Fremont. Take a photo of a recent purchase made in Fremont and include the "Shop & Dine in Fremont!" bag in the photo. Submit your photos with name, address, and telephone number to:

Shop & Dine in Fremont Photo Contest
City of Fremont
P.O. Box 5006
Fremont, CA 94537-5006
or via e-mail to econdev@ci.fremont.ca.us

Photo submissions must be postmarked no later than Friday, September 9, 2005.

All entries and photos become the property of the City of Fremont, which is not responsible for loss, damage, or return of entries. Photos or their likeness may be used for future marketing purposes on behalf of the City of Fremont. Winning photos will be selected at random in September 2005 and posted on the City's website at www.Fremont.gov

